

Strategic Benefits Consultants teams with Digital Insurance

Phoenix Business Journal - by Angela Gonzales

Date: Wednesday, June 8, 2011, 12:37pm MST

Strategic Benefits Consultants, an independent brokerage firm based in Scottsdale, has joined forces with Atlanta-based [Digital Insurance Inc.](#)

SBC clients will now get access to expanded client enrollment and administrative services and an online wellness management center to help create a healthier workforce, said **JW Wight**, principal of SBC.

SBC will continue to offer employers an online benefits resource center to assist with human resource issues, as well as compliance and regulatory questions that arise in an ever-changing employer market.

“Aligning with a national agency enhances our access to carriers, drives down costs and provides additional, proven resources to our clients,” Wight said. “My team and I stay in place with this arrangement, but we’re better positioned for growth in a very competitive environment because we now have Digital’s resources behind us.”

SBC is one of the top 25 largest independent brokerage firms in Arizona. It serves clients located throughout the Southwest, ranging in size up to 2,000 employees.